

# Raleigh Lawrence Swick II

## Contact

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## Work Experience

McCann Erickson. San Francisco, 2008 - Present  
Associate Digital Creative Director

Tribal DDB. Dallas, 2004 - 2008  
Art Director / Interactive Designer

Creative Group / IMC2 / Tribal DDB. Dallas, 2004 - 2005  
Art Director / Interactive Designer / Freelance

Belo - The Dallas Morning News - Belo Interactive. Dallas, 1998 - 2004  
Senior Art Director / Interactive Designer / Journalist

Nvision Graphics. Irving, 1996 - 1998  
3D Modeler / Digital Artist / Designer

The Mola Collection. Richardson, 1994 - 1996  
Senior Art Director

## Brand Experience

Pepsi, Mountain Dew, Microsoft, Intel, HP, Boys & Girls Clubs of America, XBOX, U.S. Air Force, Arby's, AT&T, Frito Lay, Doritos, Cheetos, Tostitos, Lays, Blockbuster, Wal-Mart, Dyson, Starbucks, Spike TV, Pizza Hut, U.S. Air Force Academy, Taco Bell, KFC, Quiznos, Aquafina, Sierra Mist, Chili's, Taco John's, Third Federal, MySpecialsDirect, Pfizer, Procter & Gamble, GlaxoSmithKline, Crest, Clairol, Bush Beans, Royal Neighbors, Walt Disney Feature Animation, Warner Bros. Animation, Ion Storm

## Education

Art Institute of Dallas  
Emphasis in Interactive Multimedia, 3D Animation/modeling

## Speciality Skills

Maya, Lightwave, Digibot Editor  
3D laser scanning and editing  
Sound and video editing  
Cartography

## Awards

Cannes Lions Cyber Finalist - codered.com - 2007  
Gold W3 Award - howdewdoesdiet.com & Blazor - 2007  
Interactive Agency of the Year - Adweek - 2006  
Gold ADDY - Mountain Dew - 2006  
Silver ADDY - Pepsi Star Wars Games - 2006  
Silver ADDY - Mountain Dew - 2005  
Edward R. Murrow Award - (Six Belo Interactive Media Web sites) - 2004  
Twice Oscar Nominated - Mighty Joe Young & Starship Troopers - Best Visual Effects